



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-17-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code								Station/Market				
398873	09-17-2012	09-17-2012	1	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS								WABC – NEW YORK				
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing								Package	Contract Title	
1342			243688	PHILADELPHIA	D. PARKER	10-16-2012	10-21-2012	M (Broadcast Month, Cycle 1)								N	243688	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1342															
1	10-16-2012	10-19-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	1	1	1	1				4	1,800	4	7,200.00	
2	10-16-2012	10-19-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30	1	2	1	1				5	2,400	5	12,000.00	
3	10-16-2012	10-19-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1	1	1	1				4	1,400	4	5,600.00	
4	10-16-2012	10-19-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	2	1	2	1				6	1,500	6	9,000.00	
5	10-16-2012	10-19-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	1	1	1	1				4	2,400	4	9,600.00	
6	10-16-2012	10-19-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	2	2	2	2				8	4,000	8	32,000.00	
7	10-16-2012	10-19-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30	1	1	1	1				4	2,200	4	8,800.00	
8	10-16-2012	10-19-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	1	1	1	1				4	900	4	3,600.00	
9	10-16-2012	10-21-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1	1				1		4	2,400	4	9,600.00	
10	10-16-2012	10-21-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)	7	30	1	1	1	1	1	1		6	4,700	6	28,200.00	
11	10-16-2012	10-16-2012	09:00PM – 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30	1							1	11,000	1	11,000.00	
12	10-19-2012	10-19-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	9,000	1	9,000.00	
13	10-19-2012	10-19-2012	09:00PM – 10:00PM	PE FRIDAY 9-10PM (7502)	7	30					1			1	7,500	1	7,500.00	
14	10-19-2012	10-19-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)	7	30					1			1	10,000	1	10,000.00	
15	10-20-2012	10-20-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						1		1	400	1	400.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 398873	Contract Dt 09-17-2012	Revision Dt 09-17-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS								Station/Market WABC – NEW YORK							
Agency Est# 1342			CMS # 243688	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-16-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243688						
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 1342																		
16	10-20-2012	10-20-2012	12:00PM – 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)			7	30						1		1	4,000	1	4,000.00		
17	10-20-2012	10-20-2012	08:00PM – 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)			7	30						2		2	5,000	2	10,000.00		
18	10-21-2012	10-21-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							1	1	400	1	400.00		
19	10-21-2012	10-21-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)			7	30							1	1	6,000	1	6,000.00		
20	10-21-2012	10-21-2012	07:00PM – 08:00PM	PE SU 7-8PM (7500)			7	30							1	1	6,000	1	6,000.00		
																Contracted Gross Total:		60	189,900.00		
																Actual Gross Total:		60	189,900.00		
																Agency Commission:			28,485.00		
																Net Total:			161,415.00		
Month/YR			Preempted	Made Good			Contract Total			Adjustments						Actual Total					
Oct 12			0.00	0.00			189,900.00			0.00						189,900.00					
TOTAL			0.00	0.00			189,900.00			0.00						189,900.00					

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